

PAY PER CLICK (PPC)

WHAT IS PAY PER CLICK

Pay Per Click (PPC) advertising is an efficient way to gain prominent positions in search engine results. PPC allows advertisers to bid against each other in order to increase search engine visibility, thus driving more clicks to your website.

PPC can help yield a **HIGH** return on investment. PPC can not only help you **SELL** your products, but can also find problems with your offering, promotions, and website. PPC can help **BRAND** your company while selling your products. PPC can give you **IMMEDIATE** targeted traffic.



PRICING OPTIONS

Monthly Spend Limit (Paid to Google)	Setup Fee	Management Fee
\$500	\$250	\$225
\$750	\$500	\$300
\$1000	\$500	\$350
\$1250	\$750	\$500
\$1500	\$750	\$550
\$1750	\$750	\$600
\$2000	\$750	\$650
\$2250	\$750	\$700
\$2500	\$750	\$750
\$2750	\$1000	\$900
\$3000	\$1000	\$950
\$3500	\$1000	\$1025
\$4000	\$1000	\$1100
\$4500	\$1000	\$1175
\$5000	\$1000	\$1250