

ONLINE REPUTATION **MANAGEMENT**

YOUR REPUTATION PRECEDES **YOU**

Don't be caught off guard by your company's online reputation. Every company and small business should be aware of what consumers, business partners, marketers, employees, personal contacts and others are saying about them across the Internet.

TAKE **CONTROL**

Don't let your online reputation leave you vulnerable.

CONSIDER THESE **QUESTIONS**

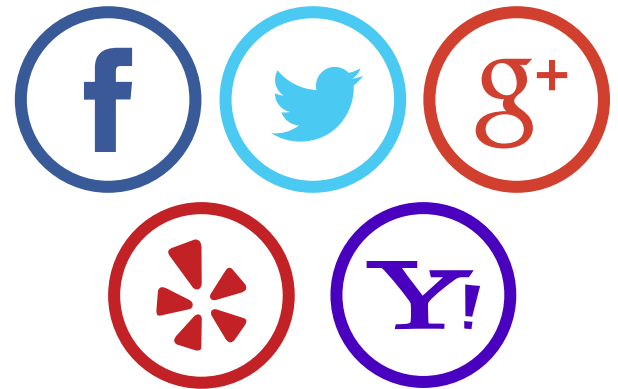
- Are you using social media to your advantage?
- Do you know what people are saying about your products and your services?
- Who cares about your online reputation?
- Is negative perception damaging your bottom line?
- Do you know how to respond to criticism?
- When people search for your company, what are they seeing?
- Do you need to grow an online reputation?

"73% of consumers say **positive reviews** make them **trust** a business **more"**

-iSocial Reviews

IDENTIFY **PROBLEM AREAS AND OPPORTUNITIES**

Take action to claim your company's online presence.
Monitor what is being said about your company.
Take quick action across all platforms with expert help.
Benefit from professional techniques used to turn negative reviews positive.
Create content that is worthwhile, relevant and consistent for your audience.
Encourage customers to review your business.
Get the feedback your business needs to thrive.
Develop a creative mindset to win over your consumers.
Have an internal and external plan of action so you are not caught off guard.



FREE ONLINE REPUTATION **ANALYSIS**

Our free analysis of your online reputation can help you determine how to improve your online presence and produce results. We offer a Free Online Reputation Analysis to help business owners decide how best to proceed in a digital world.