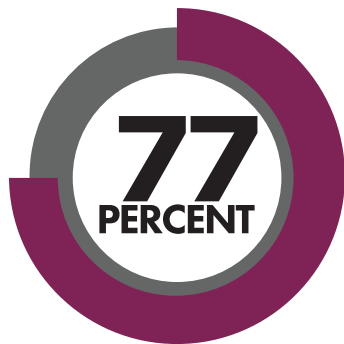


SEARCH ENGINE **OPTIMIZATION (SEO)**

WHAT IS **SEO**

Search Engine Optimization, or SEO, is the process of online marketing that affects the natural, unpaid, visibility of a website in search engine results. Successful SEO helps a website gain top positioning for relevant words and phrases.



When using a search engine, **77%** of internet users don't look past the first page.

IS YOUR SITE BEING **SEEN**

When using a search engine, 77% of internet users don't look past the first page. What keywords are your customers using to search for your services and where does your website rank with those keywords? Both are significant questions that you should not overlook.

WHAT WE **DO**

Search engines are constantly changing the algorithms used to determine the most relevant search results. We stay on top of all the latest trends to ensure search engines are seeing your site. Our SEO team will check your website to make sure that all SEO standards are in place and up to date. There are many factors that affect SEO results. Our team takes the time to make the needed adjustments to increase your websites organic ranking. Higher rankings lead to more visitors to your website, more organic traffic, and more sales for your business.

SERVICES **PERFORMED**

Content Analysis	META Descriptions
Keyword Analysis	URL Structure Analysis
Google Places Assistance	XML Sitemap
Site HTML Audit	Google Analytics
Link Building	Google Setup
301 Redirects	Monthly Maintenance

All services are performed as needed

KEYWORD**PRICING**

	SEO Plans			SEO Plans with website purchase		
Months	3	6	12	3	6	12
Minimum Keywords Required -- NO LIMIT --	5 minimum	5 minimum	5 minimum	5 minimum	5 minimum	5 minimum
Initial Investment	\$75 per keyword	\$75 per keyword	\$37.50 per keyword 50% DISCOUNT	\$37.50 per keyword 50% DISCOUNT	\$37.50 per keyword 50% DISCOUNT	FREE per keyword 100% DISCOUNT
Monthly Recurring Fees	\$25 per keyword	\$22.50 per keyword 10% DISCOUNT	\$20 per keyword 20% DISCOUNT	\$25 per keyword	\$22.50 per keyword 10% DISCOUNT	\$20 per keyword 20% DISCOUNT

All prices are based per keyword phrase *Initial fee includes set up and research, plan starts the following month after setup. Early termination fees apply.